

by BRIAN CARTWRIGHT.

Since my first Slogans Cancellations article, in "India Post" Vol.15/3 of July/September 1981, I have found further information regarding towns and dates of usage, and many members in this country and overseas have sent me information.

This listing contains all new information to hand since the first article.

Wording	Earliest	Latest	Towns of use
TYPE A29(a)			
BE BRIEF ON THE TELEPHONE	4. 1.49	2. 1.50	Ahmedabad
USE TRUNK TELEPHONE AND INCREASE BUSINESS	25. 4.47	3. 3.49	Latur/Chandaussi (Moradabad)/ Virudhanagar.
TELEPHONE SAVES TIME AND MONEY	24. 6.33	5. 1.61	Viramoor/Gurdaspur/Indore/ Gojira/Indore City/Gujbanwala/ Jandola/Ludhiana City/ Abbottabad/Landi Kotal/ Parachinar.
INCREASE YOUR BUSINESS BY USING TRUNK TELEPHONES	4.12.34	13.11.41	Mhow/Peshawar GPO/Sarghodra/ Ferozepore/Ajmer/Multan.
TELEPHONE MAKES LIFE EASIER		29. 2.44	Shamar/Gujhanwal/Ahmedabad/ Mardan/Ambala/Chakdara/ Sialkot/Gurdaspur.
REPLY BY TELEGRAM	5. 1.48	14. 6.48	
POST EARLY TO CATCH THE MAILS		5. 1.51	Haveri(Dharwar)/Sangli/ Sambhal(Moradabad)/Rajnandgaon.
CORRECT AND COMPLETE ADDRESS ENSURES QUICK DELIVERY	25. 4.48	20. 7.71	Tirupur/Lalitpur/Valrania/Gadag/ Waltair/R.S.Puram/Ahmedabad.
USE THE AIRMAIL AND SAVE TIME	11. 7.33	16.12.39	Karachi Air/Rawalpindi/ Lyallpur GPO.
MOVE WITH THE TIMES USE AIR MAIL	8. 1.39	13. 7.59	Pondicherry.
SUPPORT INDIAN INDUSTRIES	28.12.33		Karachi/Girgaon-Bombay/ Pondicherry.
SUPPORT THE JUBILEE FUND	3. 4.35		Nasik/Chittagong/Hyderabad-Sind/ Secretariat Simla.
BUY POST OFFICE CASH CERTIFICATES	10.11.34		Jammu/Hyderabad-Sind/Qarash/ Sambhar Lake/Bhopal/Bahawalpur Dharmsala/Gujranwala/Dharwar.
BUY POST OFFICE CASH CERTIFICATES	3.12.34	5. 4.41	Peshawar/Ahmednagar/Kotah/ Bhavnagar.
I.P.O'S IDEAL FOR SMALL REMITTANCES		30.12.49	Ootacamund.
GET YOUR LETTERS ADDRESSED BY ZONE NUMBERS		26. 1.51	Simla-1
CORRECT + COMPLETE ADDRESS ENSURES QUICK DELIVERY	20. 5.48	19. 9.65	Parli-Vatunath/Konchi(Jhansi)/ Chandaussi(Moradabad)/ Ahmedabad Railway Pura/Gadag/ Byadgi/Mysore.

EXPRESS DELIVERY SAVES TIME	6. 1.48	13.11.53	Sangli/Ootacamund/ Karaikudu/Savanur.
BUY NATIONAL SAVINGS CERTIFICATES	6. 1.48	10. 9.71	Karachi/Srikakulam/Seoni.
TRAVELLER REVEAL THYSELF BUY POSTAL IDENTITY CARDS	20. 5.48	24. 8.49	Ootacamund/Ahmedabad.
U.R. WANTED ON THE TELEPHONE	18. 3.33	5. 8.36	Sialkot/Sunny Bank.
CLEARLY WRITTEN TELEGRAMMES TRAVEL QUICKER	9.11.48		Ahme dabad
JAI HIND	31. 1.52		Jodhpur.
TYPE A29(b)		1,000 8	
ADDRESS YOUR LETTER CLEARLY AND BUY SAVINGS BANK CERTIFICATES		4. 2.48	
BUY DEFENCE SAVINGS CERTIFICATES	28. 9.40	19. 1.48	Mandvi Bombay/Ballygung/Karachi/ Patiya Hyderabad/Bara Bazar Calcutta/Chittagong/Rawalpindi/ Multan City/Simla/Indore City/ Mysore.
BUY NATIONAL SAVINGS CERTIFICATES	24. 6.40	24. 3.56	Secunderabad/Burhanpur/Kotah/ Benares/Mauranipur(Jhansi)/ Hyderabad/Jaipur/Delhi Cant/ Mauripur Airfield/Patiya/Madras Governors Camp/Nasirabad-Rajputana Chaman/Rawalpindi/Malir Cantt/ Risalpur.
A DE A CONTRACTOR DESCRIPTION AND IN	0 1 12	29. 3.44	THE TENTON OF VEHICLE TROP
A.R.P. PROTECTS YOU	9. 1.43	29. 3.44	Ootacamund.
TYPE A29(c)		32° 4'48	
HAND IN RATION CARD BEFORE LEAVING BOMBAY R		18. 9.45	
JOIN THE A.R.P.			Ranchi/Bolpur/Kishanganj.
CARELESS TALKS COST LIVES VV	25. 7.43	1. 4.63	Hyderabad/Secunderabad/Rajbari/ Rawalpindi/Bhopal/Ahmedabad Railway Pura/Bikaner.
BUY DEFENCE SAVINGS CERTIFICATES VV	8. 5.42	8. 7.43	Delhi GPO/Sadar.
THE A.R.P. SERVICES NEED YOU VV		27.10.42	Rawalpindi.
TYPE A32(a)			
SUPPORT INDIAN INDUSTRIES	26. 3.27	18.11.40	Madras GPO.
TELEPHONE SAVES TIME AND MONEY			Ramgarh/Bombay GPO.
UR WANTED ON THE TELEPHONE	3. 4.33	15. 5.33	Baraut/Meerut.

INCREASE YOUR BUSINESS USE TRUNK TELEPHONES	19. 7.34	14. 7.45	Madras GPO.
POST EARLY IN THE DAY		24. 4.41	Bombay GPO.
USE THE AIRMAIL AND SAVE TIME	21. 8.30		Bombay GPO/Calcutta GPO.
POST EARLY TO CATCH THE MAIL		24. 9.49	Calcutta.
INCREASE YOUR BUSINESS BY USING TRUNK TELEPHONES		1. 2.41	Bombay GPO.
INOCULATION PREVENTS CHOLERA & PLAGUE	5. 8.30	12.11.32	Bombay GPO/Calcutta GPO.
BUY 6½% TREASURY BONDS	18	8.12.31	Bombay GPO.
TELEPHONE MAKES LIFE EASIER			Bombay GPO.
TYPE A32(b)			
SUPPORT INDIAN INDUSTRIES	?. 7.24	5.12.35	Cawnpore H.O.
TYPE A32(c)			
CALCUTTA EXHIBITION DECEMBER 1923	30. 8.23	6.12.23	Calcutta FOR.
BRITISH EMPIRE EXHIBITION 1924		24.10.24	
TYPE A32(d)			
CORRECT AND COMPLETE ADDRESS ENSURES QUICK DELIVERY	6. 8.49	20. 7.73	Mandvi Bombay/Calcutta SOR/ Bara Bazar/Poona City.
MOVE WITH THE TIME USE AIR MAILS	5. 8.49		Ahmedabad/Railwaypur/Byculla.
BUY NATIONAL SAVINGS CERTIFICATES	10. 3.50		Jodhpur/Chandi Chawk Delhi.
EXPRESS DELIVERY SAVES TIME	19. 7.49	9. 9.49	Jodhpur/Park St Calcutta.
POST EARLY TO CATCH THE MAIL	9. 8.49	24. 1.52	Calcutta RMS/Chinch Bandar/ Indore/Chandi Chowk.
POST BOX ENSURES PROMPT AND CONVENIENT DELIVERY	13.10.49	20.12.50	Ajmere/Secunderabad.
HELP BUILD NATIONS HEALTH	14. 7.45	9. 6.52	Madras-1/Madras GPO.
FIRST ASIAN GAMES 4th - 11th March 1951		24. 2.51	Calcutta RMS.
TYPE A32(e)			
TELEPHONE SAVES TIME AND MONEY		15. 2.34	Sukkur-Sind.
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HELP THE INDIAN RED CROSS			
INCREASE YOUR BUSINESS BY USING TRUNK TELEPHONES		5. 2.42	
BUY P.O. CASH CERTIFICATES 6% COMPOUND INTEREST		30. 5.24	Cuddapah
TYPE A32(f)			
DELHI VICTORY WEEK 4th - 9th March		18. 2.46	Delhi GPO.
BURMA			
INCREASE YOUR BUSINESS BY USING TRUNK TELEPHONES	26. 5.39		
BUY POST OFFICE CASH CERTIFICATES	9. 4.46		
AVOID SMALLPOX BY VACCINATION ( " Burmese text)	17. 5.37		
BUY POST OFFICE	1.10.47		Mandalay.

(handstruck)

Recently published is a book by A.K.BAYANWALA entitled Slogans and Special Postmarks of India. The book contains a welath of illustrations, but not too much information of the slogan markings.

There are a number of additions to my listing, and the update, but I shall still like to hear from any member who has further information.

Mr. Bayanwala has used his own form of numbering, which unfortunately only leads to confusion. The I.S.C. was attempting to clarify the system of numbering, starting with the Smith and Padgham article of 1979 ("India Post" No.62).

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